## Dedicated to the printing needs of fine artists.

# **Featured Artist: Stephen Gorman**

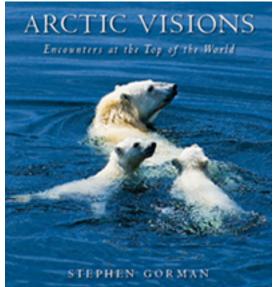
For more than two decades wilderness writer and photographer Stephen Gorman has ventured into what he calls, "the North American outback," to make striking images of the natural world and the people who live and work in these rugged and beautiful environments.

From these and other journeys, Gorman has produced a number of large-format, color photo-essay books noted for their ability to uncover the soul of the wilderness and the spirit of these unspoiled places.

Gorman's latest book, "Arctic Visions: Encounters at the Top of the World," will be published this month, accompanied by the opening of an, "Arctic Visions," exhibition at the Haldeman Center at Dartmouth College, Hanover, NH.

#### Purchase book here.

The exhibition and book are made up of a collection of photographs of the land, sea, wildlife and people of the High Arctic, says Gorman. For the past four years he has been the artist in residence for **Cruise North Expeditions**, an Inuit owned and operated educational and adventure travel company based in the Canadian Arctic that is dedicated to cultural and environmental preservation.



Gorman made the images over the course of several years in all seasons as he traveled the region by dogsled, snow machine, helicopter, bush plane and ice-hardened ship.

When it came time to have fine art prints made for the "Arctic Visions" exhibition, Steve decided to try **AutumnColor** for the first time.

"A colleague had recommended another lab, but when I tried them I got a set of prints back that I wasn't happy with. The results seemed arbitrary from one print to another," Gorman says. "When you are launching a venture like this you want to be able to count on the finest quality prints without question."



Spirit Mountains by Stephen Gorman

Luckily Gorman has a great memory. He recalled reading a magazine article many years before by the late Galen Rowell. Although Rowell had his prints done on the West Coast, where he often photographed, he mentioned AutumnColor as an East Coast lab that did exemplary work. With that article in mind, Gorman searched for and quickly located the **AutumnColor website**.

Autumncolor made the set of 25, 20x30 <u>Luminage Direct-Digital exhibition prints</u> on a CSI LightJet 5900. "The results were fantastic," says Gorman. "I was really pleased."

<u>AutumnColor's customer service</u> was every bit as good as the product, he adds. "Mark did test strips that helped us find an artifact in one of the digital files and we were able to correct it before making the exhibition print. That was very helpful," Gorman says

"Mark's personal service gave us a lot of confidence from the start. He was very responsive to our requests and questions," he adds.

This month also marks the launch of Gorman's new website, where dozens of images - most with detailed captions - are available for online viewing or purchase as prints.

### Visit: www.stephengorman.com.

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